PROPOSAL & SERVICE GUIDE

Google Reviews & Maps Growth Suite

Transform your local search presence, eliminate negative rating friction, automate customer review collection, and outrank top competitors on Google Maps.

🚀 Dominate the Local 3-Pack

Over 84% of local customers trust online reviews as much as personal recommendations. Our end-to-end management suite ensures your business stays at the top of local search results with an unbeatable 5-star reputation.

CORE FOUNDATION

Profile Setup & Automated Monitoring

Establishing bulletproof GMB architecture paired with real-time sentiment tracking and SLA response management.

Module 1: Google Business Profile Optimization

- **Complete Profile Audit:** Pinpoint ranking bottlenecks, broken links, and missing attributes.
- **Category Optimization:** Precise primary & secondary business category configuration.
- **SEO Description Copywriting:** Conversion-engineered text with targeted local keywords.
- **Services & Amenities Update:** Complete cataloging of offerings, menus, and hotel details.
- **Map Pin Accuracy Lock:** Precision GPS geo-tagging to avoid customer navigation loss.

Module 2: System-Based Review Monitoring

- **Real-Time Review Tracking:** Continuous detection of incoming feedback & star ratings.
- **Fake Review Escalation:** Automated flagging & legal reporting of spam or policy-violating reviews.
- **Bi-Weekly Sentiment Tagging:** Categorize customer feedback twice per week for service insights.
- **48-Hour Response SLA:** 100% personalized, brand-aligned replies sent within 48 hours.

GROWTH ENGINE

Velocity Control & Media Assets

Generating consistent, organic review volume while keeping your visual presence updated for Google's algorithm.

Module 3: Review Velocity Control & Acquisition

- **Staff Review Capture System:** Operational workflow empowering employees to request reviews easily.
- **Custom QR + SMS Templates:** High-conversion QR standees and message templates for instant review posting.
- **Review Spike Protection:** Managed acquisition pacing to prevent algorithm flags and temporary blocks (*Review spikes se bachav*).

Module 4: Photo & Content Management

- **Owner Media Collection Workflow:** Streamlined intake process for raw business photos & videos.
- **Professional Curation:** Image enhancement, resolution optimization, and geotagging.
- **Monthly Content Schedule:** Regular photo uploads to maintain high freshness score on Google algorithm.

INTELLIGENCE & ANALYTICS

Market Benchmarking & Quarterly Reports

Data-driven competitor tracking and deep quarterly health analytics to guarantee long-term market leadership.

Module 5: Competitor Benchmarking

- **Top 3 Local Competitor Comparison:** Continuous monitoring of leading local rivals in your industry.
- **Rating & Volume Gap Analysis:** Identify exact review counts needed to overtake nearby competitors.
- **Actionable Growth Playbook:** Custom monthly tactical steps to claim top ranking on Google Maps.

Module 6: Quarterly Health Reports

- **Rating Trajectory Tracker:** 90-day comparative movement of overall star ratings and sentiment score.
- **Visibility & Search Impact Metrics:** Detailed breakdown of direct vs. discovery searches and map views.
- **Risk Flag Identification:** Proactive identification of recurring customer complaints or drop risks.

METHODOLOGY

Our Proven 6-Step Growth Framework

How we transform stagnant or low-rated profiles into local market market leaders step-by-step.

1. Deep Profile Audit

Fix technical errors, verify category accuracy, and optimize business details.

2. Setup Feedback Loops

Deploy custom QR systems and SMS templates to simplify review generation.

3. Controlled Review Velocity

Maintain consistent growth pace to prevent Google penalty blocks or filters.

4. Rapid Response & Filtering

Reply within 48 hours and flag invalid/fake reviews for removal.

5. Continuous Media Ingestion

Post fresh geotagged photos monthly to boost Google activity metrics.

6. Quarterly Audits & Scaling

Analyze progress against top 3 competitors and adapt optimization strategy.

📊 Guaranteed Performance Metrics

Clients who implement our 6-step framework typically see a 35% increase in Google Maps calls, directions, and website clicks within the first 90 days.

NEXT STEPS

Ready to Dominate Your Local Market?

Let's build a flawless 5-star reputation that attracts non-stop local customers.

Claim Your Complimentary Audit

We will run a complete 360° health check on your Google Business Profile and competitor landscape worth ₹5,000 — completely free.

360°	Top 3
PROFILE HEALTH AUDIT	COMPETITOR GAP ANALYSIS

Get Started Today

Contact us now to schedule your strategy call and start growing your Google reviews!